Pick & Mix Offer Terms and Conditions

1. This offer is available on new meeting bookings made between **1st December 2026 and 31st March 2027**, inclusive. Meeting to take place between **1st January 2027 and 31st March 2027.**
2. The meeting or event must take place at Mercure Brighton Seafront Hotel. The offer is subject to availability and must be requested at the time of booking.
3. To qualify for one complimentary reward, the confirmed contracted meeting and event value must exceed **£1,000 excluding VAT**.
4. Bookings with a confirmed contracted meeting and event value exceeding **£3,000 excluding VAT** qualify for a choice of two complimentary rewards.
5. For the purpose of this promotion, qualifying spend is calculated using the total contracted value of services provided directly by Mercure Brighton Seafront Hotel, excluding VAT.
6. Any charges relating to third-party suppliers, external contractors or services provided by external organisations are excluded from the qualifying contracted value. This includes, but is not limited to, external AV suppliers, entertainment, production, transport, external speakers and other outsourced services.
7. Bookings valued at exactly £3,000 (excluding VAT) qualify for one reward only. The contracted value must exceed the relevant spend threshold to qualify for the additional reward.
8. Clients may select their preferred reward(s) from the 12 options advertised. Reward selections must be confirmed with the hotel's Events Team at the time of booking and are subject to availability and any applicable restrictions.
9. The 12 available rewards are:
    1. Farewell drink at Coastal, the hotel bar.
    2. Complimentary upgrade to a Seaview bedroom.
    3. Complimentary upgrade to private dining.
    4. Selection of soft drinks with lunch.
    5. Enhanced morning break.
    6. Enhanced afternoon tea and treat break.
    7. Complimentary breakfast for the meeting host.
    8. Overnight bed and breakfast voucher for two at the hotel booked.
    9. Complimentary arrival smoothies and granola bars or bacon rolls.
    10. Complimentary syndicate room.
    11. One complimentary delegate for every 20 delegates booked.
    12. Double ALL Meeting Planner Points, subject to the applicable ALL Meeting Planner programme terms and conditions.
10. All complimentary rewards are subject to availability, hotel confirmation and any applicable operational restrictions. The hotel reserves the right to offer a suitable alternative where a selected reward cannot be fulfilled.

11. Rewards are non-transferable, non-refundable and cannot be exchanged for cash, credit, discounts or any other alternative unless agreed by the hotel.
12. Rewards cannot be used in conjunction with any other promotional offer, discount or special package unless expressly agreed by the hotel.
13. The booking must be contracted and confirmed during the promotional period. Provisional enquiries, tentative bookings and bookings made before 1st December 2026 are excluded.
14. Should the confirmed booking value fall below the qualifying spend threshold following amendments, cancellations or reductions in delegate numbers, the hotel reserves the right to withdraw or amend the complimentary reward entitlement.
15. Any accommodation, food and beverage or additional services included within a selected reward are subject to the hotel's standard booking conditions and availability.
16. The overnight bed and breakfast voucher for two is subject to availability, blackout dates and the hotel's standard accommodation booking conditions. Any exclusions or expiry date will be confirmed when the voucher is issued.
17. The 1 in 20 free delegate reward applies to every 20 paying delegates booked. Delegate numbers and qualifying charges will be confirmed by the hotel.
18. The double ALL Meeting Planner Points reward is subject to the organiser being an eligible member of the ALL-Meeting Planner programme, providing their membership details and meeting the programme's qualifying requirements.
19. The promotion is not available retrospectively on existing or previously contracted bookings.
20. Mercure Brighton Seafront Hotel reserves the right to amend, suspend or withdraw this promotion where necessary, subject to applicable law.
21. For further information, clarification or confirmation of reward availability, please contact the hotel's Events Team.

Book and hold your meeting by 31st March 2027 and Pick & Mix your reward!